Monmouth County Park System
Historic Services Division

World War I
Posters and Ephemera
Collection

1
Collection Narrative

2
Image Listing

Supervised by
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Prepared by
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This collection of World War I posters and other ephemera was acquired by the Monmouth County Park System as part of the Portland Place property in 2010. The former property owner, Daniel Sietz, had within his estate various items believed to have belonged to his aunt, Julia Ward.

During World War I, Julia Ward (B1900- D1962) was a teenager living with her family in Washington D.C. and may have collected these posters and other ephemera. Julia’s father was a retired naval lieutenant. Her family spent time abroad during the earlier years of her life. Both her time abroad and the family’s military connection could have provided her with an interest and access to these materials while in her youth.

The collection includes posters from the United States, United Kingdom, France, and Russia as well as clippings from various books, newspapers, magazines, and postcards. In addition to these items, a set of books containing 125 illustration plates and descriptions, *The Century Deluxe Edition of Raemaekers War Cartoons Vol. 1 and 2*, is also included.

Additionally, a series of images that appear to be illustration plates removed from an unknown book have been painted with titles and slogans in watercolor at the borders. It appears to be a possible type of school project to create propaganda posters whether by Julia Ward herself, her younger sister Katherine, or her nephew Daniel Sietz the maker is unknown.
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2

Image Listing
MCPS WWI-001: “Line up, Boys! Enlist To-day!”, 4 men in kilts and uniforms with rifles. Green Border. 27 ¼ “h x 20 ¼ “  
(Attached to 002)

MCPS WWI-002: “Remember! The Flag of Liberty Support It! Buy U.S. Government Bonds 3rd Liberty Loan”, Immigrant disembarking a ship with flag behind them. 26 3/4”h x 20 ¾”  
(Attached to 001)
MCPS WWI-003: “Buy U.S. Gov’t Bonds. Third Liberty Loan”, colonial scene with liberty bell. Very Poor condition, missing most of top right corner. 29 ¾ “h x 20”

MCPS WWI-004: “Must Children Die and Mothers Plead In Vain? Buy More Liberty Bonds”, women with child on yellow background, red text on black background. Holes on fold line, poor condition. 37”h x 28 ¼ “
MCPS WWI-005: “Fight or Buy Bonds. Third Liberty Loan”, Lady Liberty with flag over soldiers. Tape around edges.
40 ½ “h x 30 ¾ “
Howard Chandler Christy, 1917

MCPS WWI-006: “Forward! Forward to Victory, Enlist Now”, man on horseback, green border. 28” h x 20 ½ “
LKW
(Attached to 007)
MCPS WWI-007: “U*S*A Bonds. Third Liberty Loan Campaign Boy Scouts of America. Weapons for Liberty”, Lady Liberty and Boy Scout with sword and shield. 28”h x 20 ½ “
Heyendeker (Attached to 006)

MCPS WWI-008: “The Road to France – He is Keeping it open. The Road to Berlin – He is Building it. The Guns that do it – He is Making Them. But – The Liberty Bond You Buy – It Backs Them All”, 3 men in uniforms faces. 24”h x 18 ½ “
James Montgomery Flagg
MCPS WWI-010: “Follow the Boys in Blue for Home and Country. Enlist in the Navy” departing sailors. 19 ½ “h x 28 ½”
Edgar Wright

Sarka
MCPS WWI-012: “Oh, Boy! That’s the Girl! The Salvation Army Lassie Keep Her On The Job. Nov. 11th- 18th 1918. United War Work Campaign”, woman distributing donuts to soldier. 39 ½ “h x 30”

MCPS WWI-013: “Pour les Drapeoir! Pour les Victoire! Souscrivez a L’emprunt National Les Souscriptions sont Reccues a Pari et en Porvince Banque Nationale de Credit” Marrianne w/ flag in front of troops. 43 ½ “h x 29”

G[or]es Scott, 1917
MCPS WWI-014: “YMCA YWMCA. His Home Over There. More Than 2000 Such Homes for Our Boys, United War Work Campaign, November 11th - 18th” soldiers entering YCMA on winters night. 41”h x 28”

MCPS WWI-015: “Remember Belgium. Buy Bonds From Liberty Loan” German soldier w/woman fire in background, green.  28”h x 18 ¼ “
Ellsworth Young
MCPS WWI-016: “3e Emprint de la Defense Nationale. Souscrivez. Pour la France qui Combat! Pout Celle qui Chaque Jour Grandit.” Father in uniform and daughter, mother and baby. 43 ¼ “h x 28 ¾ “
August Leroux

MCPS WWI-017: “Provide the Sinews if War. Buy Liberty Bonds” ships at dock. 20”h x 21”
Joseph Pennell, 1918
MCPS WWI-018: “See Him Through. Help Us to Help The Boys. National Catholic War Council Knights of Columbus. United War Work Campaign – Week of November 11th, 1918” Man pointing at soldier. 30” h x 20” Burton Rice

MCPS WWI-019: “My Daddy Bought Me a Government Bond of the Third Liberty Loan, Did Yours?” little girl holding bond. 30” h x 20”
MCPS WWI-020: “YMCA - YWMCA. His Home Over There. More Than 2000 Such Homes for Our Boys; United War Work Campaign, November 11th - 18th” soldiers entering YCMA on winters night. Same as #14, poorer condition. 41”h x 28”

MCPS WWI-021: “That Liberty May Not Perish From The Earth; Buy Liberty Bonds; Fourth Liberty Loan” German attack on NY Harbor, with faceless statue of liberty. Orange background. 40 ¼ “ h x 28 ¼ “

Joseph Pennell
MCPS WWI-022: “US Navy. Over There” Sailor with flag, Marianne with sword smoking ship. 53 ½”h x 37 ¼ “
Albert Sterner, 1917

MCPS WWI-023: Nurse in uniform with outstretched arms. Taped edges. 37 ¼”h x 53 ½ “
Harrison

MCPS WWI-024: A-I; various WWI illustrations taken from book with water color text added by owner. 12”h x 9”
MCPS WWI-025: 10 assorted postcards of US marines glued to cardboard. Mounted area 14 ½ “h x 14”

MCPS WWI-026: “This Is The Only American Ambulance Now Saving Lives in Russia” rest of text in Cyrillic. Man on horseback with torch, man on ground with hammer, German approaching. Heavily patched. 43 ¾ “h x 26 ½ “
Soldier throwing grenade into trench. Missing large sections. Poor Condition. 37” h x 20 ½ “
E.M Ashe

MCPS WWI-028: “Every Girl Pulling For Victory. Victory Girls; United War Work Campaign” woman rowing boat. Significant tears. 26 ¾ “ h x 22 ¼ “ x
MCPS WWI-029: “Hun or Home; Buy More Liberty Bonds” woman and child with shadowy German soldier. 28 ½“h x 19”
Raleigh

MCPS WWI-030: “Come on!” Soldier stepping on Torn in 2, missing middle. Very poor condition. 29 ½ h”
1918
MCPS WWI-031: “After a Zeppelin Raid in London... Invest in Liberty Bonds” mourning father and daughter in hospital. Edges taped. 19”h x 12 ½ “
Louis Raemaeker

MCPS WWI-032: “Tired of Giving? We Don’t Know What It Is To Be Tired. Liberty Bonds” woman and child in ruins. Taped edges. 25 ½”h x 20”
N. Ding
MCPS WWI-033: “The Greatest Mother in The World” nurse holding soldier on stretcher in arms. Missing corner. 25”h x 20 ¾ “
A.E. Foringer

MCPS WWI-034: “Over the Top For You; Buy U.S. Gov’t Bonds; Third Liberty Loan” soldier with flag. 30”h x 20”
Sidney H. Reisenberg
MCPS WWI-035: “I Want You For The Navy” woman in naval uniform.  
Missing corners. 31 1/2 “h x 22 1/2 “  
Howard Chandler Christy, 1917

MCPS WWI-036: “Lend The Way They Fight; Buy Bonds to Your Utmost”  
Soldier throwing grenade into trench. Green border.  
37” h x 20 1/2 “  
E.M Ashe
MCPS WWI-037: “Keep Em’ Smiling! Help War Camp Community Service”
3 men embracing 31 ½ “h x 25 ½ “
M-L Bracker, 1918

MCPS WWI-038: “Oh les aura! 2e Emprunt de la Defense Nationale
Souscrivez” soldier with arm raised. 43”h x 30 ½ “
Abel Faris
MCPS WWI-039: “For Victory, Buy More Bonds. Fourth Liberty Loan” lady liberty with eagle and flag, troops in background. Shredded and patched. 31 ¼ “ h x 50”
Scott Williams

MCPS WWI-040: “To Make The World a Decent Place To Live In. Third Liberty Loan” soldiers on red background green border. Holes and shredding, taped edges. 34” h x 54”
**MCPS WWI-041:** “Nothing Stops These Men Let Nothing Stop You. United States Shipping Board” soldiers on orange and green background.
38 ¼ “h x 54”
H. Giles, 1918

**MCPS WWI-042:** “Help Your Country Stop This. Enlist in The Navy” Sailors rescuing passengers from sinking ship. Black and white, no additional color added.
59”h x 74”